

## BETT Awards - The 2018 Winners

**Embargoed until: 12:01am 25 January 2018**

The winners of the 20<sup>th</sup> prestigious Bett Awards 2018 were announced last night (Wednesday 24 January, 2018) at the Bett Awards Dinner held at The Tobacco Dock, London. In addition to the winners of the 20 categories, 12 companies were highly commended.

Considered the most influential accolade in the industry, the annual Bett Awards are delivered in partnership between BESA, the trade association representing the educational suppliers industry, and Ascential Events, the organisers of Bett, the world's leading edtech show.

The awards highlight outstanding education sector products, learning solutions, companies and people. The panel of judges, comprised of education experts, evaluate each entry based on its appreciation of the sector's needs and commitment to supporting education standards.

The winners of the Bett Awards 2018 in each category are:

<b>Early Years Content</b>	
Primo Toys	Cubetto
<b>Highly commended</b>	
Early Excellence Ltd	EExAT
<b>Primary Content</b>	
Oxford University Press Numicon interactive	Numicon
<b>Highly commended</b>	
Times Tables Rock Stars	Times Tables Rock Stars
TTS-Group	StoryTime Phonics
<b>Secondary Content</b>	
GCSEPod	
<b>Highly commended</b>	
TES Institute	SKE: English
<b>Whole School Aids for Learning, Teaching and Assessment</b>	
Satchel	Show my Homework
<b>Classroom Aids for Learning, Teaching and Assessment</b>	
Pobble	
<b>Special Educational Needs Solutions</b>	
Crick Software Ltd.	Clicker 7
<b>Highly commended</b>	
Widgit Software	InPrint 3
<b>Best Education Support Resource for Parents or Home Learning</b>	
Generic Maths Ltd	Conquer Maths.com
<b>Free Digital Content or Open Educational Resources</b>	
Frog Education	National Theatre on Demand
<b>Highly commended</b>	
CTVC Ltd	TrueTube
<b>Service and Support</b>	

Link2ICT	
<b>Highly commended</b>	
Plum Innovations	
<b>Educational Apps</b>	
Take7Music	
<b>Highly commended</b>	
AstroAlgebra	
<b>Digital Devices</b>	
Data Harvest Group Ltd	EasySense Vu+ Data Logger
<b>Highly commended</b>	
Avantis Education	ClassVR
<b>Start-up of the Year</b>	
Classlist	
<b>Higher or Further Education Digital Services</b>	
Meetoo Ltd	Meetoo
<b>International Digital Education Resource</b>	
Creaza AS	Creaza
<b>Highly commended</b>	
Seppo	Seppo
<b>Exporter of the Year</b>	
GL Education	GL Education
<b>Highly commended</b>	
WCBS	
<b>Leadership and Management Solutions</b>	
Meritec (CPOMS)	CPOMS
<b>Highly commended</b>	
New Media Learning Ltd	4Matrix
<b>Company of the Year - less than £3m turnover</b>	
HegartyMaths	
<b>Highly commended</b>	
Edukey	
<b>Company of the Year - over £3m turnover</b>	
SB	BKSB
<b>Innovator of the Year</b>	
pi-top	
<b>Outstanding Achievement</b>	
Phil Neal	Capita

Patrick Hayes, director of BESA and chair of judges for the Bett Awards, said: "This year we had more entries than ever before from all over the globe, and our panel of esteemed judges had an incredibly hard time to select the winners – even harder than usual!

"To be shortlisted is a great achievement in itself, but to be crowned a Bett Awards winner at such a time of global EdTech innovation is something to truly celebrate. On behalf of all the judges, I would like to congratulate the winning companies – their teams should be extremely proud of receiving an accolade that is recognised by schools across the world."

Simon Presswell, managing director, broadcast & education at Ascential Events added: "Technology sector growth in the UK outpaces that in many other countries, and some of the most exciting and effective innovation is in edtech. As exports of our expertise continue to increase, the Bett Awards play an increasingly vital role in helping educators



to identify the very best products, services and people that are helping to transform education, not just in the UK but globally.”

For more information, please visit [www.bettawards.com](http://www.bettawards.com).

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**Notes for Editors**

**About Bett**

Celebrating its 34<sup>th</sup> anniversary in 2018, Bett has evolved into the world’s leading event for learning technology, with a broader remit than ever before. Covering the breadth of lifelong learning, the event brings together more than 35,000 industry leaders, practitioners, professionals and inspirational figures to share ideas inspiration on how to support learning together through technology. Bett 2018 will run over four days from Wednesday 24 to Saturday 27 January at ExCeL London. For more information, please visit [www.bettshow.com](http://www.bettshow.com).

**About BESA**

BESA, the British Educational Suppliers Association, is the trade association representing more than 300 educational suppliers in the UK, including manufacturers and distributors of equipment, materials, books, consumables, furniture, technology, ICT hardware and digital-content related services to the education market. For more information, please visit [www.besa.org.uk](http://www.besa.org.uk).

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